

# *Meet our Founders!*

R O S S   S C H O O L   O F   B U S I N E S S

**F**



**T**



HEALTH & WELLNESS INNOVATION AND PROFESSIONAL CLUB

***Sonja Manning***  
*Co-president & VP of Campus  
Engagement*



I am a MBA1 and passionate about the Health & Wellness industry because of the rapid innovations in this space over the past 5-10 years and because it aligns with my personal passions. I've been a spin and yoga instructor for the past 6 years before moving to Ann Arbor. Given the rapid growth within this industry (~4.2 trillion today) I'm excited to convene MBAs, alums and companies to enable Ross as a talent pipeline for companies within this industry.

***Elise Gordon***  
*Co-president & VP of Corporate &  
Alumni Relations*



I'm an MBA1, coming to Ross from the DC area. The Health & Wellness Industry has experienced impressive growth and innovation over the past few years, and I'm excited to see how this intersects with healthcare. As a longtime soccer player, I love staying active by trying new fitness classes (Title Boxing is my new obsession in Ann Arbor!) and enjoy trying to cook new healthy recipes. I'm looking forward to helping Ross students pursue opportunities in this rapidly growing industry.

***Meredith Chapekis***  
*VP of Marketing & Communications*



I am a MBA1 and triple Wolverine! My passions lie in business strategy at the intersection of fitness, technology, consumer behavior, and health as these factors have all played an integral role in my life. As a former healthcare consultant, I'm excited about the innovation in the health and wellness space now enabling consumers to have better access and information around their health. I can't wait to bring a strong presence in this industry to Ross!

***Alex Bozzo***  
*VP of Finance*



I am an MBA1 from the Bay Area. Back home you can find me at a Barry's Bootcamp but here in Ann Arbor, I'm all in on Orange Theory. I'm also a big meal prepper and like to eat clean while at business school. I'm fascinated by how accessible fitness has become for everyone no matter their experience level. I'm curious to see how the fitness industry will be disrupted in the future. I think Ross students have a lot to offer companies that are trying to win in this super-competitive landscape.